



# Guru Ghasidas Vishwavidyalaya (A Central University Established by the Central Universities Act 2009 No. 25 of 2009)

Koni, Bilaspur - 495009 (C.G.)

# **List of Revised Courses**

**Department** : English and Foreign Language

Program Name : B.A. English

Academic Year: 2021-22

# List of Revised Courses

Sr. No.	<b>Course Code</b>	Name of the Course
01.	ESUAA1	English Communication
02.	ESUAA12	English Language
03.	ESUAL1	Soft Skill Development and Power Point Presentation
04.	ESUBA2	English through Literature
05.	ESUBL2	Listening and Speaking Skill
06.	ESUCA3	Soft Skills
07.	ESUDA4	Business Communication in English
08.	ESUEA5	Technical Writing
09.	ESUFS	Seminar
10	ESUFD	Dissertation/Project

# Minutes of Meetings (MoM) of Board of Studies (BoS)



Venue

# Department of English and Foreign Language Guru Ghasidas Vishwavidyalaya

(A Central University Established under the Central Universities Act, 2009 No.25 of 2009) Koni, Bilaspur-495009 (C.G.) Website: www.ggu.ac.in

## Minutes of the Meeting of Board of Studies (BoS)

Academic Year: 2021-2022

School School of Studies in Arts

Department English and Foreign Language

Date and Time: 24 December 2021, 12.30 p.m.

: Room number 26, UTD and online

The following members were present in the meeting:

- 1. Professor Bhavatosh Indra Guru (online) External Expert
- 2. Professor Manish Shrivastava--Member
- 3. Dr. Anurag Chauhan-- Chairman
- 4. Dr Shabana Yasmeen Khan--Member

Other teachers of the department, Dr Prasenjit Panda and Dr Ashutosh Singh were also present.

The following points were discussed during the meeting: Discussion over and approval of syllabus for B.A. English (CBCS) and of pre-Ph.D. coursework

The external expert had seen the syllabi and had given his approval for them which was considered by the BOS. The Board of Studies discussed over the proposed syllabi and approved them. The approved syllabi are attached herewith.

(Anurag Chauhan)

Chairman BoS and Head of the Department

अंग्रेजी विभाग/Department of English गुरु घासीदास विश्वविद्यालय Guru Ghasidas Vishwavidyalaya बिलासपुर (छ.ग.)/Bilaspur (C.G.)

The following courses of B.A.English (CBCS) were revised in the I, II, III, IV, V & VI Semesters:

- **English Communication**
- **English Language**

- Soft Skill Development and Power Point Presentation
- English through Literature
- Listening and Speaking Skill
- Soft Skills
- Business Communication in English
- Technical Writing
- Seminar
- Dissertation/Project

अध्यक्ष/HEAD अंग्रेजी विभाग/Department of English गुरु घासीदास विश्वविद्यालय Guru Ghasidas Vishwavidyalaya बिलासपुर (छ.ग.)/Bilaspur (C.G.) Semes Course **Course Code Course Name Credits** L/T/P **MARKS** DISTRIB ter **UTION** Indian Classical Literature C1 ESUAT1 5 4(L)+1(T)100 (70 I Marks: End Sem +30 Marks: Internal assessme nt) 4(L)+1(T) C2 ESUAT2 European Classical Literature 5 100 (70 Marks: End Sem +30Marks: Internal assessme nt) GE1 ESUAG1 Academic Writing and For the 5 4(L)+1(T)100 students from other (70 Composition Marks: End Sem +30Marks: Internal assessme nt) AEC1 ESUAA1 **English Communication** 2 2(L) **100** (70 Marks: **End Sem** +30 Marks: Internal <u>assessme</u> nt) ESUAA12 **English Language** 2 2(L)**100** (70 Marks: End Sem +30 Marks: Internal assessme

Soft Skill Development and

**Power Point Presentation** 

2

ESUAL1

SEC1

nt)

**100** (70

Marks:

2(L)

						End Sem
						+30 Marks:
						<b>Internal</b>
						assessme nt)
	Additional		May be chosen from a pool of			III)
	Credit		ACC courses, as notified by			
	Course <b>Total</b>		the University	19		
	C3	ESUBT3	Indian Writing in English	5	4(L)+1(T)	100
						(70
II						Marks : End Sem
						+30
						Marks :
						Internal
						assessme nt)
	C4	ESUBT4	British Poetry and Drama:	5	4(L)+1(T)	100
			14th to 17th Centuries			(70
						Marks : End Sem
						+30
						Marks :
						Internal assessme
						nt)
	GE2	ESUBG2	Language, Literature and	5	4(L)+1(T)	100
			Culture			(70 Marks :
						End Sem
						+30
						Marks:
						Internal assessme
						nt)
	AEC2	ESUBA2	English through Literature	2	2(L)	<b>100</b>
						(70
						Marks : End Sem
						+30
						Marks:
						Internal
						assessme nt)
	SEC2	ESUBL2	Listening and Speaking Skill	2	2(L)	<b>100</b>
						(70
						Marks : End Sem
						+30
						Marks:

						Internal
						assessme nt)
	Additional Credit		May be chosen from a pool of ACC courses, as notified by			
	Course		the University			
	Total	DOLLOWE		19	4(1) 4(11)	400
	C5	ESUCT5	American Literature	5	4(L)+1(T)	100 (70 Marks :
III						End Sem +30 Marks: Internal assessme nt)
	C6	ESUCT6	Popular Literature	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	C7	ESUCT7	British Poetry and Drama: 17th and 18th Centuries	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	GE3	ESUCG3	Media and Communication Skills	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	AEC3	ESUCA3	Soft Skills	2	2(L)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)

	Additional Credit Course		May be chosen from a pool of ACC courses, as notified by the University			
	Total			22		
IV	C8	ESUDT8	British Literature: 18th Century	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	C9	ESUDT9	British Romantic Literature	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	C10	ESUDT10	British Literature: 19th Century	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	GE4	ESUDG4	Text and Performance	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
		ESUDG41	Language and Linguistic s	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
		ESUDG42	Contempo rary India: Women	5	4(L)+1(T)	100 (70 Marks :

	I				T	
			and			End Sem
			Empower			+30
			ment			Marks :
						Internal
						assessme
						nt)
		ESUDG43	Gender	5	4(L)+1(T)	100
			and			(70
			Human			Marks:
			Rights			End Sem
						+30
						Marks :
						Internal
						assessme
				_		nt)
	AEC4	ESUDA4	Business Communication in	<mark>2</mark>	2(L)	<b>100</b>
			<b>English</b>			(70
						Marks:
						End Sem
						+30
						Marks:
						<b>Internal</b>
						assessme
	Internship		During Summer	6**		nt)
	*					
	Additional		May be chosen from a pool of			
	Credit		ACC courses, as notified by			
	Course		the University	20 . 6		
	Total	ECHET11	Waman'a Waiting	<b>22 + 6</b> 5	4(I),1(T)	100
	C11	ESUET11	Women's Writing	5	4(L)+1(T)	100
						(70 Marks
						Marks : End Sem
v						
_						+30 Marks :
						Internal
						assessme
						nt)
	C12	ESUET12	British Literature: The Early	5	4(L)+1(T)	100
	012	1001112	20th Century	5	'(")' ' '(")	(70
						Marks :
						End Sem
						+30
						Marks :
						Internal
						assessme
						nt)
	DSE1	ESUED1	1. Modern	5	4(L)+1(T)	100
	2021	230221	Indian	5		(70
			Writing in			Marks :
			EnglishTr			End Sem
	L		Liighshiii			Liid Delli

ESUED11   2. Literature   5   4(L)+1(T)   100   70   Marks   End Ser   +30   Marks   International sassessm   10   10   Marks   End Ser   +30   Marks   International sassessm   10   Marks   End Ser   +30   Marks   End Ser   +30   Marks   International sassessm   10   Marks   End Ser   +30   Marks				1	1-4:			+20
ESUED11   2. Literature   5   4(L)+1(T)   100   70   Marks   End Ser   +30					anslation			+30
ESUED11   2. Literature of the Indian Diaspora   5   4(L)+1(T)   100   (70   Marks Interna assessm nt)   (								
ESUED11   2. Literature of the Indian Diaspora   5   4(L)+1(T)   100 (70 (70 Marks End Ser +30 Marks								
ESUED11   2. Literature of the Indian Diaspora   5   4(L)+1(T)   100   70   Marks End Ser +30   Marks En								
ESUED12   3. Literary   5   4(L)+1(T)   100   (70   (10   (70   (10   (70   (70   (70   (70   (70   (70   (70   (70   (70   (10   (70   (10   (70   (70   (10			ECHED11	2	Litaratura		4(I) (T)	
Indian   Diaspora   Barbona   Barks   End Ser   +30   Marks   Internal assessm nt)   10   100   Marks   End Ser   +30   Mark			ESUEDII	2.		5	4(L)+1(1)	
Diaspora   End Ser + 30   Marks Internal assessm nt)								
ESUED12   3. Literary   5   4(L)+1(T)   100   70   70   70   70   70   70   7								
ESUED12   3. Literary   5   4(L)+1(T)   100   (70   Marks   End Ser   +30   Marks   Internal assessm   nt)					Diaspora			
ESUED12   3. Literary   5   4(L)+1(T)   100   (70   Marks: End Ser   +30   Marks Internal assessm   nt)								
ESUED12   3. Literary   5   4(L)+1(T)   100   (70   Marks   End Ser   +30   Marks   +30   Marks   End Ser   +30   Marks   +30   Marks   +30   Marks   +30   Marks   +30   Ma								
ESUED12   3. Literary   5   4(L)+1(T)   100   70   70   70   70   70   70   7								
ESUED12   3. Literary   5   4(L)+1(T)   100   (70   Marks   End Ser   +30   Marks   Internal assessm   nt)								
Criticism   (70   Marks   End Ser			ESHED12	3	Literary	5	4(L)+1(T)	
ESUED13			2002212	3.		0	1(2) (1)	
End Ser								
ESUED13   4. Literary   5   4(L)+1(T)   100   (70   Marks   End Ser   +30   Marks   End Ser   +30   Marks   Internal assessm   nt)   100   (70   Marks   End Ser   +30   Mar								End Sem
ESUED13								
ESUED13   4. Literary   5   4(L)+1(T)   100   (70   Marks   End Ser   +30								Marks :
ESUED13								Internal
ESUED13								assessme
Theory   (70   Marks   End Ser   +30   Marks   Internal assessm   nt)								nt)
Theory   (70   Marks   End Ser   +30   Marks   Internal assessm   nt)			ESUED13	4.	Literary	5	4(L)+1(T)	100
ESUED14 5. Literature and Cinema 5 4(L)+1(T) 100 (70 Marks Internal assessm nt)  ESUED15 6. World Literature s  S 4(L)+1(T) 100 (70 Marks Internal assessm nt)  ESUED15 6. World 5 4(L)+1(T) 100 (70 Marks Internal assessm nt)  A 4(L)+1(T) 100 (70 Marks Internal assessm nt)  ESUED15 6. World 5 4(L)+1(T) 100 (70 Marks Internal assessm nt)  A 4(L)+1(T) 100 (70 Marks Internal assessm nt)  A 4(L)+1(T) 100 (70 Marks Internal assessm nt)  A 4(L)+1(T) 100 (70 Marks Internal assessm nt)					Theory			(70
Hand								Marks:
ESUED14   5. Literature   5   4(L)+1(T)   100   (70   Marks   Internal assessment)   (70   Marks   End Ser   +30   Marks   Internal assessment)   (70   Marks   Internal assessment)   (70   Marks   Internal assessment)   (70   Marks   End Ser   +30   Marks   End Ser								End Sem
ESUED14   5. Literature   5   4(L)+1(T)   100   (70   Marks   End Ser   +30   Marks   Internal assessm   nt)								
ESUED14   5. Literature   5   4(L)+1(T)   100   Marks     Cinema   ESUED15   6. World   5   4(L)+1(T)   100     ESUED15   6. World   5   4(L)+1(T)   100     Literature   s   4(L)+1(T)   100     Marks   End Ser     C70   Marks     C70								Marks:
ESUED14  5. Literature and Cinema  Cinema  Cinema  ESUED15  Cinema  ESUED15  Cinema  ESUED15  Cinema  Cinema								Internal
ESUED14  5. Literature and Cinema  5								assessme
and   Cinema   Cine						_		
Cinema   Marks   End Ser   +30   Marks   Internal assessm   nt)			ESUED14	5.		5	4(L)+1(T)	
End Ser +30 Marks Internal assessm nt)  ESUED15  6. World 5 4(L)+1(T) 100 Marks End Ser +30 Marks  S Marks								
#30 Marks Internal assessm nt)  ESUED15 6. World 5 4(L)+1(T) 100 (70 Marks End Ser +30 Marks  End Ser +30 Marks					Cinema			
Marks   Internal assessm   nt)     ESUED15   6. World   5   4(L)+1(T)   100   (70   s   End Sen +30   Marks   End Sen +30   Marks   (70   Ma								
ESUED15   6. World   5   4(L)+1(T)   100   (70   Marks : End Sen +30   Marks								
ESUED15  6. World Literature s  Marks End Ser +30 Marks								
ESUED15  6. World Literature s  Marks: End Sen +30 Marks								
ESUED15  6. World     Literature     S  Marks: End Ser     +30     Marks								
Literature s  Capacital Literature s  Marks: End Ser +30 Marks			FSHFD15	6	World	ς	4(I.)+1(T)	
s Marks : End Ser +30 Marks			LOOLDIO	0.			1(11) 1(1)	
End Ser +30 Marks								
+30 Marks					J			
Marks								
ı ı ı ı ı ı ı ı ı ı ı ı ı miernai								Internal
								assessme
nt)								
DSE2 ESUED2 1. Science 5 4(L)+1(T) 100		DSE2	ESUED2	1.	Science	5	4(L)+1(T)	
fiction (70								

1		1		T	1	
			and			Marks:
			Detective			End Sem
			Literature			+30
						Marks:
						Internal
						assessme
						nt)
	ESUED21	2.	Research	5	4(L)+1(T)	100
			Methodol			(70
			ogy			Marks:
			23			End Sem
						+30
						Marks :
						Internal
						assessme
						nt)
	ESUED22	3	British	5	4(L)+1(T)	100
	LUCLDZZ	J.	Literature:	3	T(L) (1)	(70
			Post			Marks:
			World			End Sem
			War II			+30
			vv ar 11			+30 Marks:
						Internal
						assessme
	ECHEDOO	4	NT'	F	4(1) 4(11)	nt)
	ESUED23	4.	Nineteent	5	4(L)+1(T)	100
			h Century			(70
			European			Marks:
			Realism			End Sem
						+30
						Marks:
						Internal
						assessme
						nt)
	ESUED24	5.	Partition	5	4(L)+1(T)	100
			Literature			(70
						Marks:
						End Sem
						+30
						Marks:
						Internal
						assessme
						nt)
	ESUED25	6.	Travel	5	4(L)+1(T)	100
			Writing			(70
						Marks:
						End Sem
						+30
						Marks:
						Internal
						assessme
						nt)
		•				

		ESUED26	7. Autobiogr aphy	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	AEC5	ESUEA5	Technical Writing	2	2(L)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	Additional Credit Course		May be chosen from a pool of ACC courses, as notified by the University	2-4		
	Total		the emversity	22		
VI	C13	ESUFT13	Modern European Drama	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	C14	ESUFT14	Postcolonial Literatures	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)
	DSE3	ESUFD3	Science fiction and Detective Literature/Research Methodology / British Literature: Post World War II / Nineteenth Century European Realism/ Partition Literature /Travel writing / Autobiography	5	4(L)+1(T)	100 (70 Marks: End Sem +30 Marks: Internal assessme nt)

	Seminar	ESUFS	Seminar will be conducted by the faculty members of the department in which a student has to defend/present a topic allotted to him/her by the course coordinator. Every student has to present minimum 2 presentations. The seminar classes will preferably be conducted for 2 hours during a working day in a week.	2	1(L)+1(T)	50 Marks
	Dissertatio n/Project	ESUFD	Topic and Supervisor/Advisor will be allotted by the Head. Dissertation submission will be followed by a presentation and Viva-voce.	<u>6</u>	3(L)+3(T)	100 (70 Dissertat ion + 30 Viva- Voce)
	Additional Credit Course		May be chosen from a pool of ACC courses, as notified by the University	2-4		
	Total			23		
MOOC's				2-5		

<sup>\*</sup> May be offer during summer

# 1V. Ability Enhancement Course

#### Semester 1

### Paper 1: English Language

## **Course Level Learning Outcomes**

The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop in them vital communication skills which should be integral to personal, social and professional interactions. One of the critical links among human beings and an important thread that binds society together is the ability to share thoughts, emotions and ideas through various means of communication: both verbal and non-verbal. In the context of rapid globalization and increasing recognition of social and cultural pluralities, the significance of clear and effective communication has substantially enhanced.

The present course hopes to address some of these aspects through an interactive mode of teaching-learning process and by focusing on various dimensions of communication skills. Some of these are:

Language of communication, various speaking skills such as personal communication, social

<sup>\*\*\*</sup> MOOC's courses should be offered at least one time during entire UG programme in lieu of Core Course. If the core is not available any course similar to Generic elective, Discipline specific elective, AEC course, Skill enhancement course may be offered on MOOC's platform. If any such course related to your subject is not available on MOOC's platform, department may continue with regular courses.

interactions and communication in professional situations such as interviews, group discussions and office environments, important reading skills as well as writing skills such as report writing, note-taking etc.

While, to an extent, the art of communication is natural to all living beings, in today's world of complexities, it has also acquired some elements of science. It is hoped that after studying this course, students will find a difference in their personal and professional interactions.

The recommended readings given at the end are only suggestive; the students and teachers have the freedom to consult other materials on various units/topics given below. Similarly, the questions in the examination will be aimed towards assessing the skills learnt by the students rather than the textual content of the recommended books.

## **COURSE CONTENT**

1. Introduction: Theory of Communication, Types and modes of Communication

## **2.** Language of Communication:

Verbal and Non-verbal

(Spoken and Written) Personal,

Social and Business Barriers

and Strategies

Intra-personal, Inter-personal and Group communication

## **3.** Speaking Skills:

Monologue

Dialogue

**Group Discussion** 

Effective Communication/ Mis- Communication

Interview

Public Speech

# 4. Reading and Understanding

Close Reading Comprehension

**Summary Paraphrasing** 

Analysis and Interpretation

Translation (from Indian language to English and vice-versa) Literary/Knowledge Texts

## 5. Writing Skills

Documenting

Report Writing

Making Notes

Letter writing

# **Recommended Readings:**

- 1. Fluency in English Part II, Oxford University Press, 2006.
- 2. Business English, Pearson, 2008.
- 3. Language, Literature and Creativity, Orient Blackswan, 2013.
- 4. Language through Literature (forthcoming) ed. Dr. Gauri Mishra, Dr Ranjana Kaul, Dr Brati Biswas

#### **Paper 2: English Communication**

## Learning outcomes-

- To develop a deep understanding of the fundamentals of communication in business world.
- To understand basic rules of business etiquette and how to follow them, both in person and online.
- To improve communication skills by appreciating the importance of speaking, and learning essential techniques to improve the same.
- To develop good presentation and interview skills by learning the essential steps for its planning and preparation.
- To enhance writing skills of the learners by enabling them to write effective resume and other forms of business correspondence.

#### **Unit-I Communication in Business**

- i. Role of communication in the business world
- ii. Patterns of business communication

#### **UNIT- II Business Correspondence-**

- i. Business letters
- ii. Writing memos
- iii. Writing minutes
- iv. Writing agenda
- v. Writing circulars
- vi. Writing notices
- vii. Writing CV
- viii. E-communication

### **UNIT-3 Etiquettes of Communication**

- i. Etiquettes of Telephonic Communication.
- ii. Office Etiquettes
- iii. E-mail Etiquettes
- iv. Meeting and Social Etiquettes

#### **UNIT-4 Oral Communication**

- i. Placement interview
- ii. Presentation skills

## Suggested Readings:

- 1. Bhatia, R.C., Business Communication, New Delhi: Ane Books Pvt Ltd
- 2. Scot, Q. Contemporary Business Communication, New Delhi: Biztnatra
- 3. Parikh, JP et al, Business Communication: Basic Concepts and Skills Hyderabad: Orient Blackswan
- 4. Ramon & Prakash, Business Communication, Oxford.
- 5. Sydney Greenbaum Oxford English Grammar, Oxford
- 6. Successful Communications, MalraTreece (Allyn and Bacon)
- 7. Effective Technical Communication, M. Ashraf Rizvi.
- 8. Anjanee Sethi & Bhavana Adhikari, Business Communication, Tata McGraw Hill
- 9. Creative English for Communication, Krishnaswamy N, Macmillan
- 10. Communication skills, Sanjay Kumar, Pushpalata, 1stEdition, Oxford Press, 2011
- 11. Organizational Behaviour, Stephen .P. Robbins, 1stEdition, Pearson, 2013
- 12. The Ace of Soft Skills: Attitude, Communication and Etiquette for success, Gopala Swamy Ramesh, 5thEdition, Pearson, 2013

#### Paper 3: Language through Literature

## **Learning Objectives**

- Develop an understanding of the relationships between studies in language and literature.
- ❖ Foster a lifelong interest in and enjoyment of language and literature.
- ❖ To enhance students basic knowledge of various figure of speeches
- ❖ Develop skills in interpretation, analysis and evaluation.
- ❖ To make students how to use literature in English communication skills

**Unit 1:** Understanding the Relationship between Language and Literature through Vocabulary, Literal versus Metaphorical Meaning etc.

**Unit 2:** Literary Devices

Figures of Speeches: Metaphor, Simile, Alliteration, Metonymy etc.

**Unit 3:** Rhetorical Devices

Introduction to Rhetoric, Structure and Style etc.

Unit 4: Study of Literary Texts: Dramas, Poetry, Fictions, Short Stories etc.

#### **Suggested Readings**

Hill, McGraw. Language Through Literature. McGraw, 2001.

Simpson, Paul. Language Through Literature: An Introduction. Routledge, 1996.

Martino, Emilia Di. Studying Language Through Literature. Cambridge, 2014.

Kaul, Ranjana. Language Through Literature. Delhi Publication House, 2019.

Howie, H. S. (1993). Critical thinking: A critical skill for students. Reading TODAY, 24.

## Paper 4: Soft Skills

#### **Course Level Learning Outcomes**

Some of the course learning outcomes that students of this course are required to demonstrate runs thus:

- · Communicate with others effectively Exhibit qualities of leadership
- Take responsibility to undertake a work and complete it. Aware of their own weaknesses
- Work in groups either as members or leaders Think critically or laterally and solve
- · problems Be flexible to the needs of others
- · Negotiate with others to solve problems
- · (conflict resolution) Cope with pressure

and yet produce results

## **COURSE CONTENT**

Teamwork Emotional Intelligence Adaptability Leadership Problem solving

## **Suggested Readings**

- 1. English and Soft Skills. S.P. Dhanavel. Orient BlackSwan 2013
- 2. English for Students of Commerce: Precis, Composition, Essays, Poems eds. Kaushik, et al.

## **Paper 5: Business Communication in English**

## **Course Level Learning Outcomes**

Some of the course learning outcomes that students of this course are required to demonstrate run thus:

- develop a comprehensive understanding of the theoretical and practical aspects of business communication
- develop both basic and advanced skills in business communication from writing minutes of meetings to project

demonstrate through their speech and writing, appropriate business communication

- · communicate at different levels of social and
- · receptive domains perform appropriate roles of business personnel in different locations

## **COURSE CONTENT**

- 1. Introduction to the essentials of Business Communication: Theory and practice
- 2. Citing references, and using bibliographical and research tools
- 3. Writing a project report
- 4. Writing reports on field work/visits to industries, business concerns etc. /business negotiations.
- 5. Summarizing annual report of companies
- 6. Writing minutes of meetings
- 7. E-correspondence
- 8. Spoken English for business communication (Viva for internal assessment)
- 9. Making oral presentations (Viva for internal assessment)

# **Suggested Readings:**

- 1. Scot, O.; Contemporary *Business Communication*. Biztantra, New Delhi.
- 2. Lesikar, R.V. & Flatley, M.E.; *Basic Business Communication Skills for Empowering the Internet Generation*, Tata McGraw Hill Publishing Company Ltd. New Delhi.
- 3. Ludlow, R. & Panton, F.; *The Essence of Effective Communications*, Prentice Hall Of India Pvt. Ltd., New Delhi.
- 4. R. C. Bhatia, *Business Communication*, Ane Books Pvt Ltd, New Delhi

# **Paper 6: Technical Writing**

#### **Course Level Learning Outcomes**

This paper aims to introduce the student to various features of the exalted art of Technical Writing. They are acquainted with the basics of communication and with

the contrasting elements of speech and writing. The course then moves on to Writing Skills, focusing especially on Selection of topic, thesis statement, developing the thesis introductory, developmental, transitional and concluding paragraphs, etc. Finally, we turn to various examples of technical writing and the conventions of each type.

## **Course Content**

- 1. Communication: Language and communication, differences between speech and writing, distinct features of speech, distinct features of writing.
- 2. Writing Skills; Selection of topic, thesis statement, developing the thesis introductory, developmental, transitional and concluding paragraphs, linguistic unity, coherence and cohesion, descriptive, narrative, expository and argumentative writing.
- 3. Technical Writing: Scientific and technical subjects; formal and informal writings; formal writings/reports, handbooks, manuals, letters, memorandum, notices, agenda, minutes; common errors to be avoided.

## **SUGGESTED READINGS**

- 1. M. Frank. Writing as thinking: A guided process approach, Englewood Cliffs, Prentice Hall Reagents.
- 2. L. Hamp-Lyons and B. Heasely: Study Writing; *A course in written English*. For academic and professional purposes, Cambridge Univ. Press.
- 3. R. Quirk, S. Greenbaum, G. Leech and J. Svartik: *A comprehensive grammar of the English language*, Longman, London.
- 4. Daniel G. Riordan & Steven A. Panley: "*Technical Report Writing Today*" Biztaantra.

## **Additional Reference Books**

5. Daniel G. Riordan, Steven E. Pauley, Biztantra: *Technical Report Writing Today*, 8th Edition (2004).

## V. Skill Enhancement Course

# Semester 1

# **Paper 1: Soft Skill Development and Power Point Presentation**

- Soft Skills: Communication: Verbal and Non-Verbal, Teamwork, Problem Solving, Decision-Making, Ability, Time Management, Negotiation and Conflict Resolution, Persuasion
- Mock interview
- Emotional Intelligence
- Group discussion
- PowerPoint Presentation: techniques and application
- Digital Literacy: Using web for development of individuals.

#### RECOMMENDED READINGS

- Keep Talking:Friederike Klippel, CUP
- Speaking power point. The new language of business by Bruce k Gabriella.
- Presentation Zen by Garr Reynolds.
- Slide:ology:The Art and Science of Creating Great Presentations. Nancy Duarte
- Bridging the Soft Skills Gap by Bruce Tuglan.
- Personality Development and Soft Skills. BY Braun Mitra
- Communication skills by Sanjay kumar
- Professional speaking Skills: Aruna Koneru, OUP

## Semester 2

## Paper 2: Listening and Speaking Skills

About the Course/Objective of the Course: Learning any Language involves the growth and development of four major language skills, popularly known as LSRW, i.e. Listening, Speaking, Reading and Writing. Without these skills the language acquirement process remains incomplete and unsuccessful. This course will focus on the first two skills and make the learners aware of their importance. Listening as a skill surprisingly is often neglected. But it is the first major skill through which everyone learns to utter his/her first sounds. This course will— attempt to explain the significance of Listening as a skill, strategies of listening, and types of listening, as well as it will highlight on the various barriers to Listening. This course will also elaborate on the second language skill, i.e. Speaking. Everyone nourishes a dream of speaking fluently and speaking with confidence. In order to focus on fluency and confidence, often we forget that Speaking is a skill and that needs proper understanding and training. This course will highlight how developing one language skill is dependent on the development of another language skill—e.g. Speaking depends on the development of Listening skills. This course will attempt to reflect on the various stages of Speaking, Sub-skills of Speaking.

#### **Course outcome:**

- The students will get a holistic view of the four Language skills
- The students will learn the importance of Listening as a major Language Skill.
- The students will be able to adopt various strategies of Listening and learn about various types of Listening
- The students will be able to understand that interdependence of the Language skills
- They will learn about various stages of Speaking and its purposes
- They will also know about the major sub-skills of Speaking.

#### **Course Credit: 2**

## **Syllabus:**

## Unit-1.

- i. General Introduction to Language Skills—LSRW
- General concepts of Oracy, Literacy and Linguacy ii.
- What are Receptive Skills and Productive Skills? iii.
- How are the four skills interdependent on each other? iv.

## Unit-2.

- i. What is listening?
- Why Listening is a skill? ii.
- iii. Strategies of Listening
- Types of Listening iv.
- v. Importance of Listening and idea of Active Listening? *Program Revision*

#### Unit-3.

- i. What is Speaking?
- ii. Speaking as a skill
- iii. Various Stages of Speaking
- iv. Purpose of Speaking
- v. Sub-skills of Speaking

#### Unit-4.

- i. Practicing Listening
- ii. Practicing Speaking

## **Suggested Readings:**

- 1. Listening. Anne Anderson & Tony Lynch. Oxford University Press, 2003.
- 2. *Listening in Everyday life: A Personal and Professional Approach*. Eds. Michael Purdy and Deborah Borisoff. University Press of America, 1997.
- 3. Reasons for Listening. David Scarborough. Cambridge University Press, 1984.
- 4. Listening Effectively: Achieving High Standards in Communication. John A. Kline. Prentice Hall, 2003.
- 5. The Power of Listening. Mary Hartley. Jaico Publishing House, 2016.
- 6. Listening Skills Training. Lisa J. Downs. ASTD Press, 2008.
- 7. Essential Speaking Skills. Joanna Baker and Heather Westrup. Continuum, 2008.
- 8. Little Red Book of Effective Speaking Skills. Terry O' Brien. Rupa Publications, 2011.
- 9. Speaking. James Schofield and Anna Osborn. Collins, 2011.
- 10. *Handbook of Communicative Competence*. Eds. Gert Rickheit and Hans Strohner. Mouton de Gruyter, 2008.

Januar P.

आध्यक्ष/HEAD अंग्रेजी विभाग/Department of English गुरु घासीदास विश्वविद्यालय Guru Ghasidas Vishwavidyalaya बिलासपुर (छ.ग.)/Bilaspur (C.G.)